# Bayesian Experimental Design with Mutual Information and Learned Errors for Human-Computer Interaction

Hugo Miquel\*,†, Julien Gori‡, and Olivier Rioul\*

\*LTCI Télécom Paris, Institut Polytechnique de Paris, France †ENS Paris-Saclay, Université Paris-Saclay, France ‡Sorbonne Université, CNRS, Inserm, ISIR, France

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## Outline

- 1 Bayesian Information Gain (BIG) Framework
- 2 Zero Error BIG Framework
- 3 Fixed Error rate BIG Framework
- 4 Adaptive Error rate BIG Framework

## Bayesian Information Gain (BIG) Framework

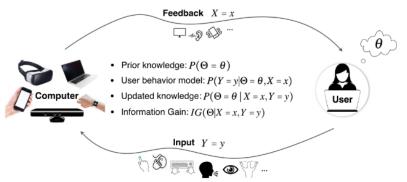
A special case of Bayesian Experimental Design [Liu+al CHI'2017]

Three key random variables:

- Θ: User's intended target
- X: System feedback
- Y: User input

Information gain:

•  $IG(\Theta|X = x, Y = y) = \underbrace{H(\Theta)}_{\text{entropy}} - \underbrace{H(\Theta|X = x, Y = y)}_{\text{conditional entropy}}$ 



## Bayesian Update in the BIG Framework

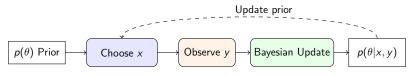


Figure 1: Bayesian update cycle: inference of  $\theta$  with direct feedback

#### Posterior distribution:

$$p(\theta \mid x, y) = \frac{p(y \mid x, \theta) \cdot p(\theta)}{p(y \mid x)}$$

User behavior model (likelihood):

$$p(y \mid x, \theta)$$

## The BIG Framework: Information-Theoretic Utility

#### **Utility Function in BIG: Conditional Mutual Information**

$$U(x) = I(\Theta; Y|X = x) = H(Y|X = x) - H(Y|\Theta, X = x)$$

Expected reduction in uncertainty about target  $\Theta$  averaged over all possible responses Y

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#### Optimal Feedback Selection

$$x^* = \arg\max_{x} I(\Theta; Y|X = x)$$

Maximizing mutual information is a logical choice that likely reduces the expected number of interactions needed to identify the user's target.

## Impact of User Errors on BIG

#### **Zero Error Assumption**

User model, likelihood:

$$p(y|x,\theta) = \begin{cases} 1, & \text{if } y = f(x,\theta) \\ 0, & \text{otherwise} \end{cases}$$

where  $f(x, \theta)$  is the "correct" response

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If user makes an error by providing  $y' \neq f(x, \theta^*)$ :

$$p(\theta^*|x,y') = \frac{p(y'|x,\theta^*)p(\theta^*)}{p(y'|x)} = \frac{0 \cdot p(\theta^*)}{p(y'|x)} = 0$$

 $\Rightarrow$  The true target  $\theta^*$  is eliminated permanently!

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#### **Need for Error-Robust Models**

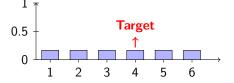
- With this user model, BIG is not resilient to user errors
- Need robust models that can recover from occasional errors

## Example of User Error Impact

**Binary Search Example:** Target space  $\Theta = \{1, 2, 3, 4, 5, 6\}$ , true target  $\theta^* = 4$ 

Initial distribution: Uniform prior

$$p(\theta) = 1/6$$

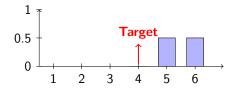


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**Binary Search Example:** Target space  $\Theta = \{1, 2, 3, 4, 5, 6\}$ , true target  $\theta^* = 4$ 

**Initial distribution:** Uniform prior  $p(\theta) = 1/6$ 

 **After error:** User asked "Is  $\theta \le 4$ ?" but incorrectly answers "No"



#### Consequence of Error with Zero Error Model:

- Update:  $p(\theta) = 0$  for  $\theta \in \{1, 2, 3, 4\}$ ,  $p(\theta) = 1/2$  for  $\theta \in \{5, 6\}$
- System cannot recover without starting over

#### Fixed Error rate Model

#### **Error Model Parameters**

- $\epsilon_0$ : Error rate parameter  $(0 \le \epsilon_0 \le 1)$
- q(y|x): Distribution of errors (often uniform on incorrect responses)

#### Likelihood Function with Error Parameter

$$p(y|x,\theta,\epsilon_0) = (1-\epsilon_0) \cdot \delta(y,f(x,\theta)) + \epsilon_0 \cdot q(y|x)$$

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#### **Effect on Posterior Update**

With  $\epsilon_0 > 0$ , even if  $y' \neq f(x, \theta^*)$ :

$$p(\theta^*|x,y') = \frac{\epsilon_0 \cdot q(y'|x) \cdot p(\theta^*)}{p(y'|x)} > 0$$

**Key Insight:** The user target probability decreases but remains non-zero! This enables recovery from user errors.

#### Parameter Mismatch Problem in BIG

**Critical Challenge:** What happens when the user's true error rate  $\epsilon^*$  differs from our model assumption  $\epsilon_0$ ?

- Case 1:  $\epsilon^* < \epsilon_0$  (Overestimation)
  - System becomes unnecessarily cautious
  - Result: High accuracy but excessive queries
  - System attributes less confidence to correct user responses

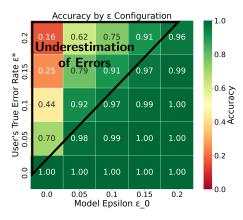
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- Case 1:  $\epsilon^* < \epsilon_0$  (Overestimation)
  - System becomes unnecessarily cautious
  - **Result:** High accuracy but excessive queries
  - System attributes less confidence to correct user responses
- Case 2:  $\epsilon^* > \epsilon_0$  (Underestimation)
  - System trusts user responses too much
  - Result: Reduced accuracy, potential failure
  - Errors have stronger impact on posterior distribution

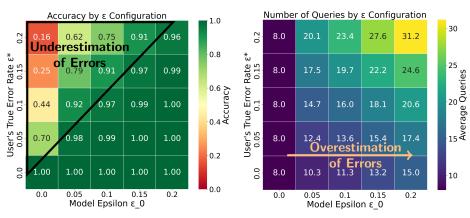
**Key Problem:** The fixed error rate model requires accurate knowledge of the user's error rate—information typically unavailable in advance!

## Experimental Evidence: Impact of Epsilon Mismatch



Underestimating errors degrades accuracy

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Underestimating errors degrades accuracy

Overestimating errors increases query count

## Learning the Error Rate: Joint Inference

**Key Idea:** Learn  $\theta$  and  $\epsilon$  simultaneously

Instead of fixing  $\epsilon_0$ , treat it as an unknown parameter to be inferred

#### **Fixed Error rate:**

- $\epsilon_0$  is fixed
- Update only  $p(\theta|x,y)$
- Limited adaptability

#### Adaptive Error rate:

- ullet is a random variable
- Update joint distribution  $p(\theta, \epsilon | x, y)$
- Self-adjusts to actual error patterns

#### Likelihood:

$$p(y|x,\theta,\epsilon) = (1-\epsilon) \cdot \delta(y,f(x,\theta)) + \epsilon \cdot q(y|x)$$

This is now a parameterized family of likelihood functions where each  $\epsilon$  value defines a different likelihood model

## BIG Algorithm with Joint Estimation

#### **BIG** with Fixed Error rate or Zero Error Model:

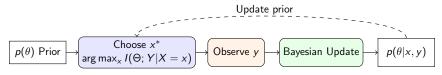


Figure 2: Bayesian update cycle: inference of  $\theta$  with direct feedback

#### **BIG** with Adaptive Error rate Model:

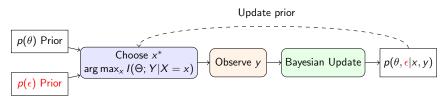
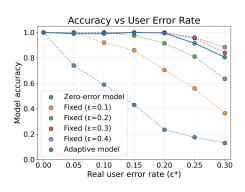
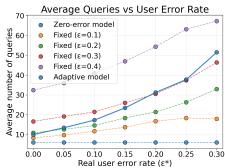


Figure 3: Bayesian update cycle: joint inference of  $\theta$  and  $\epsilon$  with direct feedback

## Experimental Results: Adaptive Error rate Model Performance





## Mathematical Continuity Between Error Models

#### Establishing a Formal Relationship Between Models

We will now demonstrate the mathematical continuity between our three error models:

- **1** Zero Error  $\rightarrow$  Fixed Error rate
- **2** Fixed Error rate  $\rightarrow$  Adaptive Error rate
- Complete Hierarchy

**Importance of Continuity:** This continuity establishes that our three models form a coherent mathematical framework, where each model naturally extends from the previous one while preserving its essential properties.

## Continuity Between Fixed and Zero Error rate Models

## Proposition 1: Likelihood Continuity

The zero error model is a limiting case of the fixed error rate model as  $\epsilon_0 \to 0$ .

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#### **Fixed Error rate Likelihood:**

$$p(y|x,\theta,\epsilon_0) = (1-\epsilon_0)\delta(y,f(x,\theta)) + \epsilon_0 \cdot q(y|x)$$

#### Zero Error Likelihood:

$$p(y|x,\theta) = \delta(y, f(x,\theta))$$

#### **Likelihood Continuity:**

$$\lim_{\epsilon_0 \to 0} p(y|x, \theta, \epsilon_0) = \lim_{\epsilon_0 \to 0} [(1 - \epsilon_0)\delta(y, f(x, \theta)) + \epsilon_0 \cdot q(y|x)]$$
$$= \delta(y, f(x, \theta)) = p(y|x, \theta)$$

## Continuity Between Adaptive and Fixed Error rate Models

## Proposition 2: Likelihood Continuity

The fixed error rate model is a limiting case of the adaptive model as the distribution  $p(\epsilon)$  approaches a Dirac delta at  $\epsilon_0$ .

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#### Adaptive model with discrete distribution on $\epsilon$ :

- Let  $p_n(\epsilon)$  be a sequence of discrete distributions
- As  $n \to \infty$ ,  $p_n(\epsilon) \to \delta(\epsilon \epsilon_0)$

#### Likelihood in adaptive model:

$$\begin{aligned} p(y|x,\theta,\mathcal{E}) &= \sum_{\epsilon} p(\epsilon) \cdot p(y|x,\theta,\epsilon) \\ &= \sum_{\epsilon} p(\epsilon) \cdot \left[ (1-\epsilon)\delta(y,f(x,\theta)) + \epsilon \cdot q(y|x) \right] \end{aligned}$$

Limit as  $p_n(\epsilon) \rightarrow \delta(\epsilon - \epsilon_0)$ :

$$\lim_{n \to \infty} p(y|x, \theta, \mathcal{E}) = (1 - \epsilon_0)\delta(y, f(x, \theta)) + \epsilon_0 \cdot q(y|x)$$

## Continuity Between Models: Complete Picture

#### **Model Hierarchy**

Each model can be derived as a special case of the more general one:

- ullet Zero error model: special case of fixed error rate model with  $\epsilon_0=0$
- Fixed error rate model: special case of adaptive model with  $p(\epsilon) = \delta(\epsilon \epsilon_0)$

#### **Significance**

This continuity establishes a hierarchy of models where each generalizes the previous one:

 ${\sf Zero}\ {\sf Error} \subset {\sf Fixed}\ {\sf Error}\ {\sf rate} \subset {\sf Adaptive}\ {\sf Error}\ {\sf rate}\ {\sf Model}$ 

As special cases, the simpler models can be recovered from the more general ones.

#### Conclusion and Future Work

#### **Summary of Contributions:**

- Extended BIG framework to handle user errors
- Developed three models with increasing sophistication
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#### **Future Directions:**

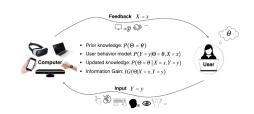
- Using posterior distributions as priors for subsequent interactions, enabling continuous learning across multiple BIG instances
- Extending our discrete proofs to continuous distributions
- Exploring alternative utility functions beyond mutual information
- Validating the adaptive model in practical applications

## Thank you for your attention!

Questions?

#### Contact:

hugo.miquel@telecom-paris.fr julien.gori@sorbonne-universite.fr olivier.rioul@telecom-paris.fr



## Important Note on Continuous Distributions

#### Caution for Continuous $\epsilon$ Distributions

Our proof uses a discrete distribution for  $\epsilon$  converging to a Dirac delta.

#### For continuous distributions:

• The integral form would be:

$$p(y|x,\theta,\mathcal{E}) = \int_0^1 p(\epsilon) \cdot p(y|x,\theta,\epsilon) d\epsilon$$

• Taking the limit requires exchanging limit and integration:

$$\lim_{n\to\infty}\int_0^1 p_n(\epsilon)\cdot p(y|x,\theta,\epsilon)\,d\epsilon = \int_0^1 \lim_{n\to\infty} p_n(\epsilon)\cdot p(y|x,\theta,\epsilon)\,d\epsilon$$

 This exchange requires additional assumptions and justification (uniform convergence, dominated convergence theorem, etc.)

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